



About Tidemark

We help organizations optimize their workforce strategy and talent management process, two critical factors that can dramatically impact growth and success. Our services and solutions are designed to take the guesswork out of selecting, engaging, developing and retaining high performing leaders, staff and teams.

TALENT MANAGEMENT | Solutions

Smart employers realize the connection between employee engagement, performance and results. Engagement is essential to tapping energy, earning loyalty and growing long-lasting relationships.

Tidemark's customizable best practice solutions are designed to strengthen engagement and performance in the workplace. They include an industry-leading job benchmarking process, assessments that reveal talent DNA, and personalized learning and development programs.

Job Benchmarking

Matching Talent-to-Job

Our patented Success Insights™ benchmarking process leads the way in best practices for comparing talent to the job, helping companies hire right the first time. The process identifies:

- Behavioral traits, motivational drives
- Personal qualities, skills, competencies
- Leadership qualities and capabilities
- Emotional intelligence (EQ)

When an individual's talents align with what the job calls for, they are happier, perform better and elevate the company's brand.

Talent Development

Maximizing Potential

Tidemark offers a range of professional development programs that help individual contributors, leaders and teams build critical skills to maximize their potential, productivity and professionalism through training, coaching, mentoring and experiential learning.

Our solutions support the creation of individualized development plans, the re-assessment of skills, and results in continuous learning and growth opportunities for employees.

WORKFORCE PLANNING | Solutions

How do you ensure that you have the right employees and high potential leaders in your organization to realize a successful future? Recognizing emerging and experienced high performance people is critical to long term, sustained success. Tidemark helps companies protect their investment in the future by creating effective succession practices, plans and processes that include development programs to keep critical talent positioned and ready to perform and lead.

Representative Client List

Ad Club of Boston, Addgene, American Red Cross, Archdiocese of Boston, Babson College, Bank of America, Bose, Boston Public Schools, CVS/Caremark, Cayan, City Year, Crossroads for Kids, Diocese of Fall River, Dreyfus, Fidelity, Friendship Home, Hill Holliday, Hologic, Kronos, Liberty Mutual, MBTA, Main Street Hospitality Group, MountainOne, Nationwide, Pierce Property Services, Randolph Savings Bank, Staples, Stop & Shop/Giant, Suffolk County District Attorney's Office, TJX Companies, T&K Asphalt Services, Teleflex Medical, University of Massachusetts, VERC Enterprises, Vistaprint.

Contact Us

Tidemark Corporation is an authorized distributor of industry-leading, research-based talent assessments. Contact us today to learn more about our unique solutions for building high performance cultures that attract, engage and retain top talent.